"It is only natural that today's Silicon Valley entrepreneur would conceive that the very skills, technology, and ideas that make for creation of successful new businesses might be applied in the public sector to benefit the social good. Benetech has already demonstrated that investment not only of new wealth, but also the methods, tools and technology that resulted from a successful new business, have shown positive results in areas of literacy and human rights. And that is only the beginning."

Bernie Newcomb

Co-founder of E*Trade Financial

Want to help change the world?

Can your company provide technology assistance?

Do you have intellectual property that can be adapted for social causes?

Can you provide financial support?

Can you help us create awareness to expand our work?

Join us.

Let's open the door to a better world — for everyone.

The Benetech Initiative

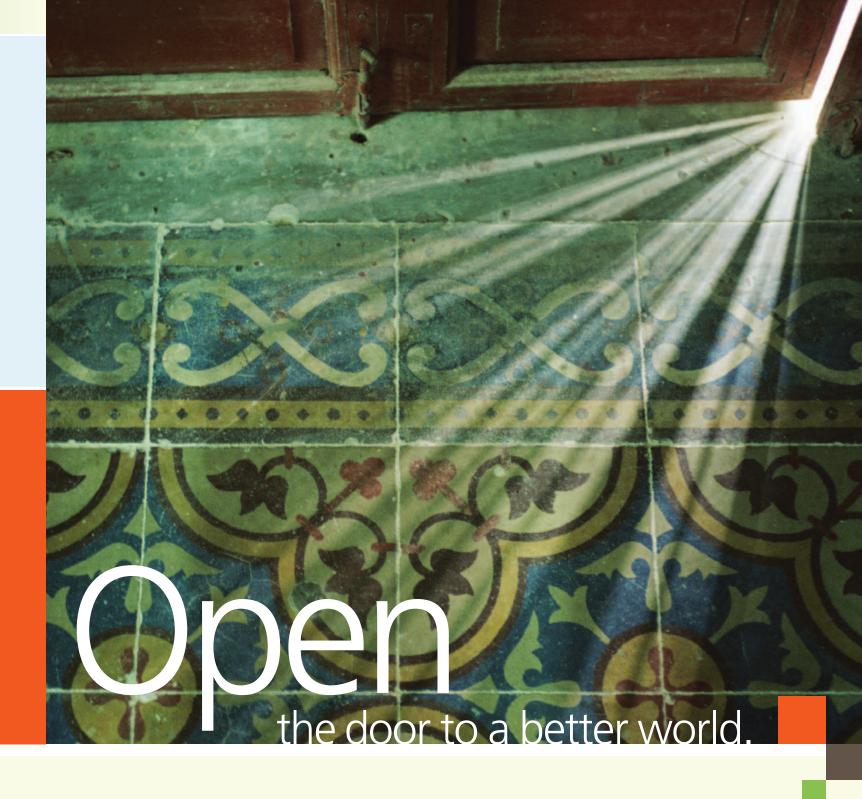
480 S. California Avenue, Suite 201 Palo Alto, CA 94306-1609

Tel: (650) 644-3400 Fax: (650) 475-1066

supporting@benettech.org

www.benetech.org









You hold the key.

The most powerful force on earth is the human mind. Imagine combining that power with a passion for social improvement. At Benetech, this mind-heart convergence has already begun.

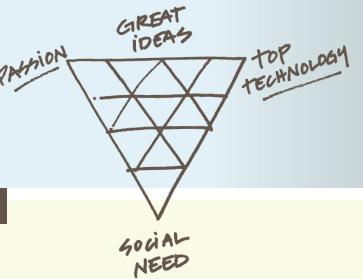
We're integrating business, technology and social awareness to create global solutions that serve humanity. With your support, we will accomplish so much more.

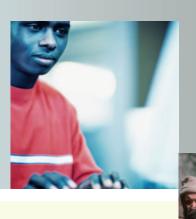
Big ideas, huge impact. We identify social problems and market niches where technology could make a tremendous difference – not just improving one life at a time, but thousands, potentially millions. Through research, consultation, development and business planning, we provide new answers to these important social needs. Our goal? To empower people to improve their own lives.

A business model based on change. Functioning similar to a technology startup, we seek strategic partners and philanthropic investors to build solutions in the nonprofit sector. Our return on investment is not measured in dollars, but rather in the number of lives we affect: return on humanity. Our results show this is a model with long-lasting value to society.

"There is no other organization in the world doing this kind of work, which is vital in the struggle for protection of human rights and the pursuit of justice..."

Dr. Todd Landman Human Rights Centre University of Essex







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Route 66 Literacy. Education is the path to a better life. This web-based literacy program enables anyone who is literate to help teenagers and adults learn to read and write.

Human Rights. The truth is the most powerful force for fighting abuse. We provide the power of science and information technology to human rights advocates, strengthening their pursuit of justice and reconciliation.

Landmine Detection. Can we unearth all the landmines on this planet? To achieve this end, we are adapting advanced military de-mining tools to safely rid the world of this deadly hazard.

Support Benetech. Think globally. Act now.

Help us put the power of the human mind to work.